

# PhilabundanceNews

## Driving Hunger From Our Community



Special Edition 2009

### President's Message

Dear Friends,

Not since the Great Depression have we witnessed such a troublesome economy. Delaware Valley residents are suffering from lay-offs and other work cut backs. Long-standing and respected companies and neighborhood stores have shuttered their doors. In our area alone, unemployment is now close to 9%.

Our struggling economy is making it difficult for people to find—and keep jobs. Today's job market with the big changes being made in many industries make it more difficult for people to provide all the healthy foods they need for their families. Knowing all of this, we are expanding our food distribution to make sure we reach as many of our hungry neighbors as possible.

From where I sit, Philabundance provides a safety net for those in need. So we are proud to announce our **Emergency Relief Initiative (ERI)**. ERI is a comprehensive plan to respond to the increased phone calls we receive from people who do not have enough food for their families, and the calls from our agencies telling us they cannot keep up with the increased local demand for food.

This special edition of our newsletter will summarize what we are doing to help the members of our community in need of food.

ERI focuses on three key strategies:

- **Enhancing Emergency Access** to needed food primarily through a new 800 Food Help Line and Emergency Food Boxes;
- **Increasing Food Distribution** through new and expanded programs, such as our soon-to-open Community Food Center and by doubling the number of Fresh For All sites; and
- **Increasing Food Acquisition** through food purchasing and urban gleaning.

As you well know, we here at Philabundance cannot accomplish any of this good work alone. We count on you to help us pull our hungry neighbors through these tough times.

You should know that your generosity of spirit in the face of your own challenges never ceases to amaze and inspire us as we work to meet the needs of so many of our Delaware Valley neighbors. We can't thank you enough.

We look forward to your continued support as we work even harder to help feed our hungry neighbors.

Sincerely,

William J. Clark  
President and Executive Director



## Upcoming Events!

### Share the Harvest

July 18 to  
September 26, 2009

For the latest details on drop-off sites, please check our website.

### Hunger Action Month

Give A Little

Feed A Lot

September 2009

A series of events will be held throughout the Delaware Valley to raise awareness and funds.

As events are finalized, they will be posted on our website.

For more information about all our events, please check our website.

[www.philabundance.org](http://www.philabundance.org)

## Our Mission!

Philabundance works to end hunger and malnutrition in the Delaware Valley by acquiring food and distributing it through organizations serving people in need.

 **Food Help Line**  
**800.319.FOOD**  
a Philabundance program

### Main Office

3616 South Galloway Street  
Philadelphia, PA 19148  
(215) 339-0900  
(215) 339-0924 Fax  
[www.philabundance.org](http://www.philabundance.org)



## The Philabundance Emergency Relief Initiative At-A-Glance



Delaware Valley community members now have a single 800 number to call for food assistance. The Help Line is open Monday through Friday, 8:30 a.m. to 4:30 p.m., and is answered by a bi-lingual staff member dedicated solely to the Help Line.

The City of Philadelphia's new 311 Service is also giving out this number to Philadelphia residents seeking food assistance.



Because this emergency measure is meant to hold a family over until they can be served by an available agency in or near their neighborhood, households can only receive an EBox once.

Each EBox weighs 40 pounds, and contains shelf-stable food for three meals/day for about three days for a family of four. An EBox usually contains hot and cold breakfast cereals; shelf-stable milk; canned meat and fish; canned fruits and vegetables; peanut butter and jelly; bagged/boxed grains; and macaroni and cheese. Also information about local member agencies that can provide needed on-going assistance.

Clients must be referred by Philabundance to EBox sites, so walk-ins cannot be served.



This program puts fresh produce directly into the hands of those who need it most, and will double in size from six (6) to twelve (12) sites as part of ERI. Like a traveling farmer's market, Fresh For All returns to the same site, every week at the same time and day, and so provides our hungry neighbors reliable access to nutritious produce.



Partnering with Saint Joseph's University and the Mayor's Office of Community Service (MOCS), Philabundance is piloting the Community Food Center (CFC) in the bottom floor of the Philadelphia Library-Lehigh Branch at 2700 N. 6th Street. CFC will be a "choice model" food pantry, at which clients can choose the food they need from available items, rather than be handed prepacked food bags.

The goal of the pilot is to serve 250 households/week with 40 pounds of food for a total of 520,000 pounds/year.

# Our Emergency Relief Initiative in Action



Jessica Roman, the Philabundance Help Line Operator, takes a call for food assistance.



Sample Emergency Food Box



As Fresh For All expands its services, so will our need for volunteers for the new sites.

Please visit our website, [www.philabundance.org](http://www.philabundance.org) for current Fresh For All volunteer needs.



Salem, NJ



Edgewater Park, NJ

## Main Office

3616 South Galloway Street  
Philadelphia, PA 19148

## Ways You Can Help Drive Hunger from the Delaware Valley



### Financial Donation

- Make a gift in your name by check, telephone or on the web
- Make a gift in honor of someone else and/or a special occasion, or in memory of someone
- Hold a Fund Drive or a Penny Drive
- Become a Monthly Donor
- Ask your employer to match your gift in full or in part
- Support your local Employee Giving Campaign, and designate your gift to Philabundance.
- Hold an event to benefit Philabundance
- Ask your club, church or other organization to make a gift



### Stock Donation



### Planned Giving



### Tell a Friend



### Volunteer

- Go to [www.philabundance.org](http://www.philabundance.org) for more information about volunteer opportunities, and/or to fill out your volunteer application.

Your contribution is tax-deductible to the extent allowed by law.  
Please make your contribution payable to: Philabundance

### See what's fresh at our website!



### Add a Charity Badge to Your Website

- Once added, the charity badge will become a link on your homepage to make donations directly to Philabundance



### Sign-up for FreshNews

- Get Philabundance updates quickly through our monthly e-newsletter

**For all the latest news, please visit**  
**[www.philabundance.org](http://www.philabundance.org)**