

PhilabundanceNews

Driving Hunger From Our Communities

❄️❄️ Winter 2010

President's Letter

Dear Friends,

As we settle into the new year let me take a moment to thank you for partnering with us in 2009 to continue fighting hunger in our region. With your help, our Emergency Relief Initiative was successful in improving the public's access to emergency food during such a critical time.

In the last year alone, we have seen many new faces at our locations as the high toll of unemployment reaches families who never would have thought they might need our help — and we expect this situation to continue for some time into the future.

To keep up with the ever-growing need, Philabundance has taken on the immense, imperative and urgent task of more than doubling our existing refrigeration and repack capabilities.

It is important that we provide healthy and nutritious food options to those in need, and we are proud that 65% of the food that we distribute is fresh produce. However, since January 2009, we have had to re-direct more than 2,000,000 pounds of much-needed donated produce to food banks outside the Delaware Valley, due to lack of storage and refrigeration capacity.

This cannot go on. The challenge is clear, and we all need to work together to build a solution to help those thousands — in fact, hundreds of thousands — of our neighbors who do not have access to good-quality, nutritious food.

With your support, our expansion efforts will help Philabundance accomplish the following:

- Give us the capacity to accommodate 3 times more refrigerated food
- Allow us to significantly increase the number of volunteers we can welcome into our facilities
- More than double our existing distribution outreach and extend our services to more families per week

All of which will help us broaden our support in the Delaware Valley.

In this newsletter you will find an envelope, if you choose to send in your donation, it will be directed towards making this Hunger Relief Center a reality.

Thank you again for your continued partnership. It is support from community members like you that allow Philabundance to help so many of your neighbors each year.

Sincerely,



Bill Clark



Upcoming Events!

Walk Against Hunger Saturday April 10, 2010

8:00 a.m.

Eakins Oval, Philadelphia

Canstruction April 24 - May 2, 2010

Liberty Place, Philadelphia

For more information about all of our events, please check our website.

www.philabundance.org

Our Mission!

Philabundance works to end hunger and malnutrition in the Delaware Valley by acquiring food and distributing it through organizations serving people in need.

 **Food Help Line**
800.319.Food (3663)
a Philabundance program

Main Office

3616 South Galloway Street
Philadelphia, PA 19148
(215) 339-0900
(215) 339-0924 Fax
www.philabundance.org

Volunteer Corner

COMMUNITY FOOD CENTER Volunteering Opportunities:



Some CFC Volunteers from Wharton give us a big smile!

Volunteers are needed **Tuesday through Saturday, 8:30 a.m. – 3:00 p.m.** to help our Community Food Center continue delivering important services to the West Fairhill and Kensington neighborhoods.

Volunteers will help with a variety of tasks, including unloading orders, stocking the shelves, greeting, registering and checking-in customers and data entry.

The Community Food Center is located in the basement of the Lehigh Branch of the Philadelphia Free Library at 601 W. Lehigh Avenue.

Groups and individual volunteers are both welcome.

Additional details about our recently opened Community Food Center (CFC) can be found on page 3.

For more information, or to sign up to volunteer at the CFC, please contact Jan Barnett by phone at (215) 339-0900, ext. 310, by email at jbarnett@philabundance.org or visit www.philabundance.org.



Preston & Steve's 2009 Camp Out for Hunger

Once again, WMMR hosts Preston Elliot and Steve Morrison rallied the Delaware Valley for their 11th annual Camp Out for Hunger. Companies and individuals stepped up to the challenge and donated **187 tons of food, and more than \$90,000**, to help Philabundance stock our shelves.

Now recognized as the largest food drive in the history of Philabundance, Camp Out's dedication to providing food to those in need has brought in almost one thousand tons of food to feed hungry neighbors throughout our region, since its start in 1998.

With the food industry under stress, and bulk donations declining, Philabundance is more dependent than ever on food drives. If you are interested in holding your own food drive, visit our website or email fooddrive@philabundance.org for more information.





Community FoodCenter

a Philabundance program

Our new COMMUNITY FOOD CENTER (CFC) opened its doors to the public in November 2009, allowing Philabundance to directly reach individuals in need of food for their tables. CFC reduces waste and promotes dignity and respect by letting clients “shop” on their own, choosing what they like from a wide variety of perishable and non-perishable items, rather than receiving a prepared bag or box. They are then able to take these items home, free of charge.



The program was launched in partnership with the Mayor’s Office of Community Service (MOCS) and Saint Joseph’s University as part of the Philabundance Emergency Relief Initiative, to meet the growing demand for food in the Delaware Valley. The CFC has 1,100 neighborhood families registered, and distributes 20,000 pounds of food each week.

The CFC is located in the basement of the Lehigh Branch of the Philadelphia Free Library at 601 W. Lehigh Avenue. It serves the West Kensington and Fairhill neighborhoods, Wednesday to Saturday from 11:00 a.m. – 3:00 p.m.



Philabundance Hunger Relief Center

In 2009, we saw a dramatic increase in the demand at local food cupboards throughout the Delaware Valley. In that same time period, however, Philabundance has had to re-direct millions of pounds of fresh produce from our own facilities to food banks outside of the region that could accommodate the quantity.



Artist’s rendering of completed Hunger Relief Center

To ensure that we can meet the growing need, Philabundance has embarked on an exciting expansion project to grow our current storage and packing areas at our Galloway location.

These efforts will allow us to accommodate 3 times more refrigerated food — including fresh produce which is vital to providing well-balanced and healthy meals — as well as double our existing freezer space.

In addition, transferring our existing repack and sorting operations to our Galloway location, with expanded space and improved machinery, will enable us to bring greater numbers of volunteers to our facility. All of which will further increase the services Philabundance can provide.

Once this project has been completed, the Hunger Relief Center will allow us to put food on more than twice as many people’s tables every week.

We hope you’ll stop by to see our new space once it’s completed!



Driving hunger from our communities

Main Office

3616 South Galloway Street
Philadelphia, PA 19148

Non-Profit
Organization
U.S. Postage
PAID
Philadelphia, PA
Permit No. 1870

Ways You Can Help Drive Hunger from the Delaware Valley



Financial Donation

- Make a gift in your name by check, telephone or on the web
- Make a gift in honor of someone else and/or a special occasion, or in memory of someone
- Hold a Fund Drive or a Penny Drive
- Become a Monthly Donor
- Ask your employer to match your gift in full or in part
- Support your local Employee Giving Campaign, and designate your gift to Philabundance.
- Hold an event to benefit Philabundance
- Ask your club, church or other organization to make a gift



Stock Donation



Planned Giving



Tell a Friend



Volunteer

- Go to www.philabundance.org for more information about volunteer opportunities, and/or to fill out your volunteer application.

Your contribution is tax-deductible to the extent allowed by law. Please make your contribution payable to: Philabundance

See what's fresh at our website!



Add a Charity Badge to Your Website

- Once added, the charity badge will become a link on your homepage to make donations directly to Philabundance



Sign-up for FreshNews

- Get Philabundance updates quickly through our monthly e-newsletter

For all the latest news, please visit www.philabundance.org