

PhilabundanceNews

Driving Hunger From Our Communities

Spring 2010

President's Letter

Dear Friends,

After what felt like the longest winter in history, we are beginning to see the green shoots of recovery both in our gardens and in our economy. We also know that if our hopes are to be realized, there is much more hard work still ahead.



At Philabundance, the seeds of change planted many months ago have germinated over the winter and are now blossoming just as we had hoped. At our South Philadelphia facility, our expanded refrigeration capacity will allow us to soon serve more than double the number of families we currently help. The new food packing area will be able to accommodate more volunteers than ever before. Just in time, too, because the USDA just granted us funds to serve over twice the number of food boxes to seniors in our area.

While there is much to inspire us, we realize that the path ahead is rocky. The economy has devastated many in our community. The number of those in need has not yet receded. In fact, the warmer weather has increased the turnout of those in need at our agencies and at our locations where we serve clients directly.

The weather has also made it very difficult to continue supplying our community with fresh fruits and vegetables they need. We all look forward to fresh corn and Jersey tomatoes showing up soon, but until then we rely on crops grown in the Southern states. However, with the negative effects of the winter on the Southern crop harvests and the Chilean earthquake disrupting fruit imports, the East Coast is now experiencing shortages and higher produce prices. At Philabundance, our normal level of produce donations has dropped by more than half, and will not fully recover until local farmers harvest their summer crops.

Canned goods from our current inventory are simply unable to fill the gap caused by the loss of fresh produce. In response to this situation we have set up a special food purchase fund to help us meet the most critical needs. Supporting the Philabundance Food Fund will allow us to maintain the necessary levels of nutritious food options until the local harvest arrives.

With your ongoing support, we continue to improve our efforts to make sure that no man, woman or child goes to bed hungry.

From all of us at Philabundance, thank you again for your support in helping us build and maintain the hunger safety net in the Delaware Valley. What we do is only possible because of what you do. Thank you for your help.

Sincerely,

Bill Clark

Upcoming Event!

Share the Harvest

July 17 – September 25, 2010

For further details, see Page 3 of this newsletter.

For more information about all of our events, please check our website.

www.philabundance.org

Step into the Future of Philabundance

Be a part of our Hunger Relief Center expansion efforts by honoring a loved one with a personalized 24" stepping stone. For a gift of \$500, you can be a part of the building blocks to help those in need in our region. For more information, please contact Martha Buccino at mbuccino@philabundance.org.

Our Mission!

Philabundance works to end hunger and malnutrition in the Delaware Valley by acquiring food and distributing it through organizations serving people in need.

 **Food Help Line**
800.319.Food (3663)
 a Philabundance program

Main Office

3616 South Galloway Street
 Philadelphia, PA 19148
 (215) 339-0900
 (215) 339-0924 Fax
www.philabundance.org

New Board Members Are Helping Philabundance Grow

The Philabundance Board of Directors is composed of dedicated individuals who are passionate about our mission of fighting hunger in the Delaware Valley. In early January, **Alan Casnoff** (Partner, P&A Associates) became our new board chair, and is helping to strategically guide the board. As we move forward to expand our reach and continue to deliver services to more and more individuals, we have embarked on a review of our activities to ensure that our future efforts continue being as innovative, effective and cost-efficient as they been in the past.

The Philabundance board is currently composed of the following individuals:

Alan Casnoff (Chair)
P&A Associates

Aaron Krauss (Vice Chair)
Cozen O'Conner

Michelle Hong (Secretary)
Brown Brothers Harriman

Kevin Patrick (Treasurer)
South Jersey Industries

Mark Bender
Marsh & McLennan Companies, Inc.

Jacqueline Brady
Urdang Capital Management

Sylvia Bronner
Citizens Bank

Benjamin Caldwell
Caldwell Enterprises

Richard Ferst
Urdang & Associates

Nicholas R. Filippo
Cipperman Compliance Services LLC

Jerrold A Frezel
Retired Executive

James Gilbert
Campbell Soup Company

Russell Glicksman
The Beam Group

John Hutsell
Sodexo USA – Health Care

Murvin Lackey
PRWT Services, Inc.

Pamela Rainey Lawler
Founder, Philabundance

Mike Keba
Giant Food Stores

Christopher Krein
Wisdom Tree Asset Management, Inc.

Cheryl Martin
Kleiner, Perkins, Caufield & Byers

Martin S. Meloche
*Department of Food Marketing,
Haub School of Business,
St. Joseph's University*

Martin Phillips
Morphotek, Inc.

John Schultz
MedAssurant, Inc.

Beryl Simonson
RSM McGladrey, Inc.

Kids Lead the Way to Hunger Relief

Don't let age fool you; young people across the Delaware Valley are lending a BIG hand in Philabundance's mission, as well as inspiring their communities to do the same.

For the third year in a row, Kindergarteners to fifth-graders at Alta S. Leary Elementary School in Warminster, Pa. participated in the Empty Bowls Benefit Dinner, where more than 380 students created beautiful ceramic bowls which were raffled off and raised more than \$5,000.

Also, for the 2nd year in a row, Sydney Shuster has decided to skip a traditional birthday party, and instead bring her friends to Philabundance for a day of fun. She put the **sweet** in Sweet 16!

These events are just a few examples of how youth across the Delaware Valley are stepping up to raise funds, collect food, and volunteer their time with Philabundance. If you are interested in getting involved, visit www.philabundance.org to learn more about hosting a benefit or holding a food drive.



Leary Students at Empty Bowls 2010

Don't forget to sow an extra row in preparation for Share the Harvest 2010.

Each Saturday, from July 17 through September 25, you can drop off surplus fruits & veggies from your home garden at any of our 10 drop sites, listed to the right.

Last year, home gardeners donated 10,850 pounds of produce through our Share the Harvest program, an increase of almost 3,000 from 2008. In 2010, our goal is to collect **11,500 pounds of fresh produce.**

From garden centers, to local parks, to orchards, to supporters like you, we are lucky to have a variety of partners across the Delaware Valley who are focused on getting fresh produce to those in need. With our current produce shortage, this is more important than ever!

We look forward to seeing you this summer. And don't forget to tune into 92.5WXTU to find out about live broadcasts at our drop sites throughout the summer.



Senior Food Box

a Philabundance program

Did you know that Pennsylvania has the second highest population of seniors in the U.S. after Florida?

Well it's true! And Philabundance is expanding our service offerings for seniors living in Southeastern Pennsylvania.

Through the Commodity Supplemental Food Program (CSFP) we have been distributing CSFP/senior boxes across our region, and in 2009 we provided 3,623 seniors with monthly food boxes. **In 2010, we are increasing our distribution to more than 8,500 boxes per month.**

Boxes contain approximately 30 lbs. of canned and boxed food including vegetables, fruit, juice, pasta, milk, cereal, and proteins. Each box is also accompanied by fresh cheese.

You may be eligible for the CSFP/senior box program if you are:

- 60 or older
- In need of food assistance
- A resident of Philadelphia, Bucks, Chester, Delaware or Montgomery County

Interested seniors, or their loved ones, can call **1.800.339.Food (3663)** for more information (Mon – Fri 8:30 to 4:30).

The CSFP is an Equal Opportunity Provider.

Share the Harvest

a Philabundance program

Saturdays, July 17 to September 25, 2010
10:00 a.m. – 12:00 p.m.

Bring your excess fruits and veggies to any of the following locations:

Delaware County:

Rose Tree Park

1971 N. Providence Rd.
Media, PA 19063

Linvilla Orchards

137 W. Knowlton Rd.
Media, PA 19063

Bucks County:

Carousel Gardens

591 Durham Rd
Newtown, PA 18940

Seasons Garden Center

1069 River Road
Washington Crossing, PA 18977

Chester County:

Gardener's Landscape Nursery

535 W. Uwchlan Ave.
Chester Springs, PA 19425

Camden County:

Springdale Farms

1638 S. Springdale Rd.
Cherry Hill, NJ 08003

Montgomery County:

Albrecht's Garden Center Nursery

650 Montgomery Ave.
Narberth, PA 19072

St. Asaphs

27 Conshohocken State Rd.
Bala Cynwyd, PA 19004

Rhoads Garden

570 DeKalb Pike
North Wales, PA 19454

Philadelphia County:

Laurel Hill Gardens

8125 Germantown Ave.
Philadelphia, PA 19118



Driving hunger from our communities

Non-Profit Organization
U.S. Postage PAID
Philadelphia, PA
Permit No. 1870

Main Office

3616 South Galloway Street
Philadelphia, PA 19148

Ways You Can Help Drive Hunger from the Delaware Valley



Financial Donation

- Make a gift in your name by check, telephone or on the web
- Make a gift in honor of someone else and/or a special occasion, or in memory of someone
- Hold a Fund Drive or a Penny Drive
- Become a Monthly Donor
- Ask your employer to match your gift in full or in part
- Support your local Employee Giving Campaign, and designate your gift to Philabundance.
- Hold an event to benefit Philabundance
- Ask your club, church or other organization to make a gift

Your contribution is tax-deductible to the extent allowed by law. Please make your contribution payable to: Philabundance



Stock Donation



Planned Giving



Volunteer

- Go to www.philabundance.org for more information about volunteer opportunities, and/or to fill out your volunteer application.



Tell a Friend

See what's fresh at our website!



Add a Charity Badge to Your Website

- Once added, the charity badge will become a link on your homepage to make donations directly to Philabundance.



Sign-up for FreshNews

- Get Philabundance updates quickly through our monthly e-newsletter.

For all the latest news, please visit www.philabundance.org



Help us continue providing fresh produce!

Produce prices have skyrocketed due to the harsh winter that devastated crops in the South, and the high cost of fuel to transport shipments is only making matters worse.

It is harder than ever for produce distributors to give to Philabundance, which is causing our produce donations to drop by almost half.

In this emergency, our Philabundance Food Fund will allow us to purchase produce to fill the most critical gaps.

Please consider contributing today so that we can continue providing our neighbors the nutritious fruits and veggies they need.



(peas)
help

PHILABUNDANCE
Driving hunger from our communities

Monetary donations to the Philabundance Food Fund can be made by clicking the “Peas Help” banner online at www.philabundance.org.

