

PhilabundanceNews

Driving Hunger From Our Communities

  Summer 2010

President's Letter

Dear Friends,

A few months ago, most of us knew little of the dangers of deep water drilling. It was a problem "out there" that belonged to somebody else. It did not touch our lives or our hearts until it exploded in our faces.

You and I know that there is another problem seemingly "out there" that threatens lives, livelihood and the health of our society, but it does not often make the nightly news. Like the leaking oil, it too can be hidden well below the surface, easy to overlook or dismiss as someone else's responsibility. It too is corrosive and invasive, wreaking havoc for generations to come. That problem is hunger.

Together, we are on the frontline of this "natural disaster." Together, we are mustering not only the muscle but also the creative solutions that this crisis demands. In the last year, our Emergency Relief Initiative has responded to the 35% increase in the need for food assistance in the Delaware Valley. With news of the ending of the extension of unemployment benefits, we expect the numbers to increase.

In this newsletter you will read about some of the vital partnerships that are contributing to "capping" the problem of hunger in the Delaware Valley -- from SEPTA employees and riders who contribute to the "Stop Hunger at Your Station" program, to home gardeners who "Share the Harvest" with their hungry neighbors. You'll see that once again Hatfield Quality Meats is turning homeruns into ham and Linvilla Orchards is marking September 11 with bushels full of generosity. Whether it's a student food drive or a corporate campaign, every hand and heart is a vital part of the solution.

Thank you for being there when no TV cameras are rolling and no trumpets are blaring. Your help feeding families and insuring a good future for the children of the Delaware Valley does not go unnoticed. I hope you'll take a few minutes now to see the progress we are making together. This summer, the harvest is promising.

With gratitude,



Bill Clark



Upcoming Events!

Share the Harvest
Now - September 25, 2010
 11 sites across the Delaware Valley

Hunger Action Month
September 2010
 Stay tuned to our website for details on our plans

Squash Hunger Day
September 11, 2010
 Linvilla Orchards

Our Mission!

Philabundance works to end hunger and malnutrition in the Delaware Valley by acquiring food and distributing it through organizations serving people in need.

 **Food Help Line**
800.319.FOOD (3663)
 a Philabundance program

Main Office
 3616 South Galloway Street
 Philadelphia, PA 19148
 (215) 339-0900
 (215) 339-0924 Fax
www.philabundance.org

Home Runs Against Hunger—

A partnership between the Phillies, Hatfield and Philabundance that really slams it out of the park

Not that Philadelphians needed another reason to hope that Chase Utley, Ryan Howard, or Jason Werth hit a home run this season, but we have one! For each homerun hit by a member of the Philadelphia Phillies, Hatfield Quality Meats will donate 100 pounds of meat.

And if the Phillies can make the 2010 season anything like 2009, that would be almost 25,000 protein-packed meals donated to our neighbors in need.

So be sure to go out and root extra loudly for the Fightin' Phils this season, as each home run brings us closer to ending hunger and malnutrition in the Delaware Valley.



SEPTA employees and riders stop hunger at their stations.

For the second year in a row, SEPTA has shown the true meaning of partners in the fight against hunger through their STOP HUNGER AT YOUR STATION food drive. This year's drive ran from June 14 to July 2 and brought in enough food to provide meals to thousands in need of assistance across the region.



STOP Hunger was a multi-faceted approach, providing riders the chance to drop canned goods off on their way into work at one of 45 SEPTA stations across the region, bring donations to the Phillies games, or to donate online.

With help from wonderful partners like SEPTA, Philabundance is making sure that no man, woman or child in the Delaware Valley goes to bed hungry.

Mayor Michael Nutter, Fox 29's Jennaphr Frederick, SEPTA GM Joe Casey, and SEPTA Ambassadors help Bill Clark and Philabundance spread the word



Gardeners and Garden Centers help our Share the Harvest program blossom.



Many thanks to all of the home gardeners who have been dropping off their extra fruits and vegetables to our 11 sites across the region. As we approach the halfway mark in our 2010 Share the Harvest season, keep picking those tomatoes & peppers!

Don't have your own garden? There is still a way to get involved in Share the Harvest. Join us at **Linvilla Orchards on September 11th** where Linvilla will donate 20% of pick-your-own-apples proceeds directly to Philabundance all day long. With fun family activities, the opening day of PumpkinLand and an appearance from WXTU, it's sure to be a great day.

Information about our Share the Harvest program, including site listings, can be found on our website.

Shire helps launch a Food Fight for a great cause.



Before now, being involved in a food fight might have been cause for detention. But Shire Pharmaceuticals has changed all of that!

High Schools across Pennsylvania are encouraged to sign up for Shire's Great Food Fight! by the end of August, and activities will kick off once school begins in September. The school that collects the highest total number of pounds per student will be able to select a school improvement project valued at \$10,000, courtesy of Shire.

Philabundance is pleased to partner with Shire on this unique initiative to help end hunger in the region as we actively engage young people in high schools across Southeastern Pennsylvania. With Shire's dedication to this program, we have no doubt that The Great Food Fight! will be a huge success. If you are interested in getting your school involved, please email Emily Berish at eberish@shire.com.

Now's your chance to make a difference — consider creating your own partnership!

The stories in this newsletter are just a snapshot of the great work our partners have done to support Philabundance. And with Hunger Action Month just around the corner, there's no better time than the present to start your own partnership!

Spread the word to friends and colleagues within your company, religious organization, social network or lunch group and get them brainstorming about how to raise funds and food.

Philabundance has resources to help make whatever you plan a huge success. From listing your event on our website, to providing a poster template, we have the tools you need to get your idea off the ground.

For more information on planning your own benefit, visit our website or contact Shira Rosenwald (srosenwald@philabundance.org). To organize a food drive, contact Alyssa M. Moles (amoles@philabundance.org).

We're looking forward to partnering with you to continue expanding our impact across the region.



Saturdays, now through September 25, 2010
10:00 a.m. - 12:00 p.m.

Bring your excess fruits and veggies to any of the following locations:

Delaware County:
Rose Tree Park
1971 N. Providence Rd.
Media, PA 19063

Linvilla Orchards
137 W. Knowlton Rd.
Media, PA 19063

Bucks County:
Carousel Gardens
591 Durham Rd
Newtown, PA 18940

Seasons Garden Center
1069 River Road
Washington Crossing, PA 18977

Chester County:
Gardener's Landscape Nursery
535 W. Uwchlan Ave.
Chester Springs, PA 19425

Camden County:
Springdale Farms
1638 S. Springdale Rd.
Cherry Hill, NJ 08003

Montgomery County:
Albrecht's Garden Center Nursery
650 Montgomery Ave.
Narberth, PA 19072

St. Asaphs
27 Conshohocken State Rd.
Bala Cynwyd, PA 19004

Rhoads Garden
570 DeKalb Pike
North Wales, PA 19454

Philadelphia County:
Laurel Hill Gardens
8125 Germantown Ave.
Philadelphia, PA 19118

Main Office

3616 South Galloway Street
Philadelphia, PA 19148

Ways You Can Help Drive Hunger from the Delaware Valley

Financial Donation

- Make a gift in your name by check, telephone or on the web
- Make a gift in honor of someone else and/or a special occasion, or in memory of someone
- Hold a Fund Drive or a Penny Drive
- Become a Monthly Donor
- Ask your employer to match your gift in full or in part
- Support your local Employee Giving Campaign, and designate your gift to Philabundance.
- Hold an event to benefit Philabundance
- Ask your club, church or other organization to make a gift

Your contribution is tax-deductible to the extent allowed by law. Please make your contribution payable to: Philabundance

Stock Donation

- Donate stocks or other securities.

Planned Giving

- Include a bequest to Philabundance in your will.

Volunteer

- Go to www.philabundance.org for more information about volunteer opportunities, and/or to fill out your volunteer application.

Tell a Friend

See what's fresh at our website!

Add a Charity Badge to Your Website

- Once added, the charity badge will become a link on your homepage to make donations directly to Philabundance.

Sign-up for FreshNews

- Get Philabundance updates quickly through our monthly e-newsletter.

**For all the latest news, please visit
www.philabundance.org**