

The Ceres Society

PHILABUNDANCE

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Features/Happenings



Mother's Day Tribute

Soon, Philabundance donors will have a unique opportunity to honor the special women in their lives! Donations made in the weeks leading up to Mother's Day can be made as a tribute, with a special e-card (designed with the input of the Society) sent to the honoree notifying them of the gracious gift they inspired. Look for upcoming announcements from Philabundance online to set up your e-card!

New Children's Initiative: Kids

Bites At Lowell Elementary School

In September of 2012 Philabundance officially launched a Children's Initiative, called Kids Bites. Now six months into the pilot program, a partnership with Target's Meals for Minds, hungry kids and families of Lowell Elementary are getting much-needed nutritious foods to take home.



Each month families receive about 25 pounds of food, double that if they have three or more students enrolled at the school. The menu rotates, but 30% of the items are always seasonal fresh produce. Milk and 100% juice are always available, and the remaining non-perishable products vary with things like peanut butter and jelly, pasta, brown rice, cereal, canned fruits, vegetables, and meats when available. Participating families are checked-in and first timers are asked to fill out our standard self-declared registration form, and to answer a few survey questions regarding food security.

A few Philabundance staff members are present, but a crew of volunteers, many of them regulars, is the key to getting food to these hungry kids. Teachers, parents, and community members work hard month after month, and that commitment is what makes this program such a success!



Ceres, the ancient Roman goddess of the hearth and harvest was the most loved of all the gods for her nurturing spirit and genuine love of humankind.

The year's
BIGGEST charity
ball... and you
DON'T even have
to leave home!

*Not At All
A Ball 2013*



**RSVP with
a Donation
Today!**



SAVE THE DATE!

May 23: Ceres to be Featured at Society of Professional Women’s Event

The Main Line Society of Professional Women (SPW) will be highlighting The Ceres Society as the featured non-profit on May 23 at their event, “Vision Driven: Insights from the C-Suite”. The event will be held from 8-10am at The Radnor Valley Country Club, and our very own Ceres champion and co-chair, Tracy Davidson, will be the moderator. You can click [here](#) for more information, and to register.

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CHANGES AT CERES

Introducing Our New Co-Chair!

Michelle Hong will be stepping down from her position as co-chair to focus on her role as chair of Philabundance’s Board of Directors. We are truly grateful for her service and will miss having her in the position, but we are thrilled to announce that **Ellen Rosen Rogoff** has graciously agreed to step in and co-chair the Ceres Society with Tracy!

Ellen is a partner at [Stradley Ronon](#), where she practices in the areas of employment law and complex commercial litigation, with an emphasis on products liability and mass tort cases. She is the former chair of Stradley Ronon's Employment and Labor Practice Group, has chaired their associate compensation and evaluation committee and served on the firm's board of directors. In addition, she was included in the 2012, 2011, 2010, 2009 and 2008 editions of *The Best Lawyers in America* and has been recognized as a preeminent AV-rated attorney by Martindale-Hubbell.



Along with an impressive resume, Ellen brings a level of passion and creativity that has been an incredible asset to the Ceres Society already. We can't wait to see what the future has in store with her in this new role!



THANK YOU, MICHELLE, & WELCOME, ELLEN!



Keep in touch! If you have any questions about The Ceres Society, contact epost@philabundance.org!



Ceres Member Spotlight: Laurie Schutt

“As a woman, mother, grandmother and aunt, I feel the responsibility to fight for all those families who don’t have enough to eat.”



What inspired you to get involved in the Ceres Society and the fight against hunger?

For the past several holidays, instead of giving adult family members gifts they really don’t need, my husband and I have made a financial contribution to a charitable organization. Last year, after touring the facility on Galloway Street and learning more about the mission, we chose Philabundance. Shortly thereafter I was invited to join the Ceres Society and happily accepted. As a woman, mother, grandmother and aunt, I feel the responsibility to fight for all those families who don’t have enough to eat. Having been a single mother, I understand the challenges of keeping a roof over the family’s head and the children clothed and fed. When you look at Maslow’s hierarchy of needs, food and water are right there at the base so that is where I choose to put my energy and resources. And it’s great to be part of a group of talented and like-minded women all working to stamp out hunger.

What do you like best about your career?

I like the fact that my career is winding down now and I can start to focus more on “giving back.” Most of my career centered on marketing, sales and communications so I am very interested in helping to get the word out about hunger right here in our area. I live in Bucks County, which certainly is more affluent than many parts of the region and yet we have hungry families right here. I want my neighbors and friends to

understand the need and to step up and help and I hope to provide the information and inspiration.

What is your favorite way to spend free time?

My biggest joy is spending time with my family, especially my children and grandchildren but I do like to travel with my husband. We have been fortunate enough to take some wonderful trips to many different countries. It is energizing to see different parts of the world with their different cultures and it is always fun to meet new people. When not traveling or spending time with the family, I love gardening, reading and art.

What are your goals for the future?

I mentioned wanting to get the word out to Bucks County residents about hunger next door. I also want to inspire more from them. As awareness here increases more and more effort is going into food drives for the hungry in Bucks County, which is wonderful! However, I want more. I want to see those of us in Bucks and Montgomery counties who can afford it, to also work on helping the hungry in Philadelphia, West Chester and all those other poorer areas where the general population is already stretched and struggling themselves to survive. I am very excited about the garden project with Delaware Valley College and hope to become more involved with that.

