

# 93.3 WMMR'S PRESTON & STEVE'S CAMP OUT FOR HUNGER

## *Business Challenge*

The Camp Out Business Challenge is a way to involve more companies in the fight against hunger by challenging them to donate the most food. In addition to making a HUGE impact in the lives of our hungry neighbors, there are prizes for first, second and third place:



Preston & Steve broadcast  
live from your business



Pierre Robert broadcast  
live from your business



\$20,000 Advertising Schedule  
(during Q1, 2019) on WMMR

**Thanks to our generous new sponsor Heritage Business Systems, any company that participates in the Business Challenge will be eligible to win a 36-month lease on a Canon copier/printer (valued at \$8,000)!**

Business Challenge participants work directly with Philabundance to secure the food their clients need most – healthy produce; it also allows companies a bigger bang for their buck, since Philabundance gets discounts buying food in bulk.

The number of pounds you can buy varies due to fluctuations in the market. But in 2016, for example, a \$6,000 contribution bought 42,000 pounds of produce!

### *To Participate*

To learn more, or participate in the Business Challenge, please contact Scott Smith at Philabundance at **215.339-0900 x1303** or **scsmith@philabundance.org**.

**PHILABUNDANCE**

# Stretch Your Dollar

MAKE A BIGGER IMPACT!



BUYS



STORE PURCHASE\*



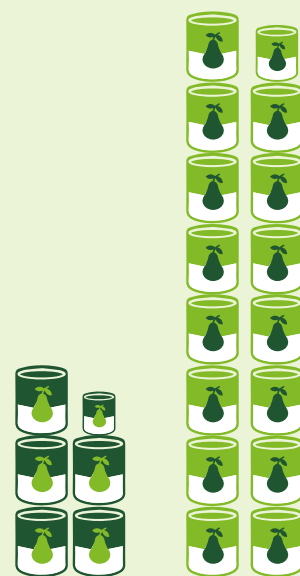
PHILABUNDANCE



PEANUT BUTTER



VEGETABLE OIL



CANNED FRUIT & VEGETABLES

LEARN MORE ABOUT VIRTUAL FOOD DRIVES

[philabundance.org/VirtualFoodDrive](http://philabundance.org/VirtualFoodDrive)

**PHILABUNDANCE**

\*Average price of goods in 2018, not including in-store promotions or discounts.