

93.3 WMMR's Preston & Steve's Camp Out for Hunger *Business Challenge*

What is Camp Out for Hunger??

93.3 WMMR's Preston & Steve's Camp Out for Hunger is the nation's largest single-site food drive. From **6 AM on Monday, November 7 through 11 AM on Friday, November 11, 2022**, Preston & Steve "camp out" at the Wells Fargo Center complex. They bring their unique brand of fun on the road and broadcast live all week from outside Xfinity Live, encouraging their listeners to support Philabundance by donating food or funds. More information [here](#) and [here](#).

What is the Business Challenge?

The Business Challenge invites local companies to fight against hunger alongside Preston & Steve. Companies compete to see who can **donate the most funds and food** during Camp Out. See the attached sponsorship levels, and increase your chances of winning the Business Challenge by holding a Food Drive (and dropping off your donations during Camp Out) or a Virtual Food Drive (by inviting your network to support your efforts, virtually).

Sign me up!

- 1. Register + Commit:** Contact **Kristine DelMonte, Director of Corporate Relations at kdelmonte@philabundance.org**. All Business Challenge participants must fill out the pledge form and commit to a cash donation to Philabundance with a minimum donation of \$5,000.00. See Sponsorship Benefit Levels for additional details.
- 2. Donate + Make a Difference:** After committing, donations submitted between September 1 and November 11, 2022 will count toward the contest. All cash donations will be used to purchase food for our neighbors in need.

What can we win?

For the purposes of the contest, cash donations are added to food donations and winners are reported in pounds of food. The conversion rate used for the contest is \$1.00 = 3 lbs of food. Winners of the Business Challenge will be announced live on 93.3 WMMR during the Preston & Steve on Tuesday, November 15, 2022.



**Preston & Steve
broadcast live from
your business**



**Pierre Robert
broadcast live from
your business**



**\$20,000 Advertising
Schedule during Q1
2023 on WMMR**

Business Challenge Sponsorship Levels

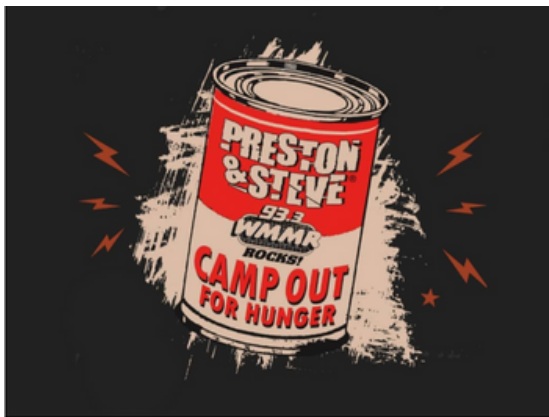
\$25,000 - Anniversary Level VIP Sponsor

Camp Out Deliverables

- Space for 10 x 10 tent with electricity at Food Trucks and Fireworks Event
- "Big Check" hangs in Philabundance Warehouse Hall of Fame
- On-air interview with Preston & Steve and the broadcast team during Camp Out for Hunger
- Logo on screen during broadcast
- Giveaway in VIP area
- VIP Access to broadcast tent including credentials for up to 6 attendees
- Tour of Camp Out for Hunger site

Philabundance Deliverables

- Volunteer Opportunity at Philabundance post-event
- Philabundance ambassador or staff for virtual or in person speaking opportunity
- Mentioned in *The Feed* print and email newsletter
- Featured in *What's Cooking* email newsletter
- Featured in *FYI | Quarterly Newsletter for Corporate Supporters*
- Check Presentation Photo Opportunity
- Social Media posts + repost
- Help with food drive or Virtual Food Drive



Due to the rising costs of food we need your help more than ever. Send an email to kdelmonte@philabundance.org to register today!

Business Challenge Sponsorship Levels

\$15,000 - Can Hunger Level Sponsor

Camp Out Deliverables

- On-air interview with Preston & Steve and the broadcast team during Camp Out for Hunger broadcast
- Logo on screen during broadcast
- Giveaway in VIP area
- VIP Access to broadcast tent including credentials for up to 4 attendees
- Tour of Camp Out for Hunger site

Philabundance Deliverables

- Volunteer Opportunity at Philabundance post-event
- Philabundance ambassador or staff for virtual or in person speaking opportunity
- Mentioned in The Feed print and email newsletter
- Featured in What's Cooking email newsletter
- Featured in FYI | Quarterly Newsletter for Corporate Supporters
- Check Presentation Photo Opportunity
- Social Media posts + repost
- Help with food drive or Virtual Food Drive

\$5,000 - Supporter Level Sponsor

Camp Out Deliverables

- On-air mention during Preston & Steve Camp Out for Hunger broadcast
- VIP Access to broadcast tent including credentials for up to 2 attendees
- Tour of Camp Out for Hunger site

Philabundance Deliverables

- Volunteer Opportunity at Philabundance post-event
- Mentioned in The Feed print and email newsletter
- Featured in What's Cooking email newsletter
- Featured in FYI | Quarterly Newsletter for Corporate Supporters
- Check Presentation Photo Opportunity
- Social Media post + repost
- Help with food drive or Virtual Food Drive

Important Information

Please note:

- WMMR schedules on air interviews and mentions one week before the event and cannot accommodate requests for specific dates/times
- Post Camp Out volunteer opportunities at Philabundance can accommodate up to 25 people and must be scheduled with the Philabundance volunteer team at volunteers@philabundance.org.
- VIP tours of the Camp Out site are scheduled by the Corporate team at Philabundance
- Logos and give away items for the VIP area must be received by Philabundance no later than Nov. 1
- Please contact Kristine DelMonte at kdelmonte@philabundance.org to remit payment by check, credit card, or ACH. Payment must be received by December 31, 2022.

Social Media + Communications

Philabundance's social media outlets and followers include:

- LinkedIn-4,178 followers
- Instagram-7,917 followers
- Twitter-12,300 followers
- Facebook-35,000 followers

In addition, Philabundance's website is viewed by an average of 10,000 visitors monthly; our print and email newsletter, The Feed is sent quarterly to more than 100,000 households. The What's Cooking email newsletter is read by Philabundance's most engaged supporters including our Board of Directors. The FYI email newsletter is received quarterly by over 700 corporate contacts.

Important Links



PHILABUNDANCE

Driving hunger from our communities

Pledge Form

Today's Date: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Company Name: _____

Company Address: _____

In support of 93.3 WMMR's Preston & Steve's Camp Out for Hunger benefitting Philabundance, we pledge to donate the following:

A donation of funds:

In the amount of: \$ _____

Paid by: _____ on _____
(credit/ACH/check) (date/s)

All monetary donations are tax deductible.

For Internal Use Only:

Donation Source:

WMMR

Philabundance

Other (Please Specify):

AND/OR a donation of food:

Please specify type of food, quantity of food, delivery date(s)

Pounds Conversion \$1 = 3lbs

Someone from foodsourcing@philabundance.org will reach out to confirm your donation and delivery details.

YES or No: We are also planning to raise funds through a Virtual Food Drive ending before 11/11/2022. Goal: _____

Total donation for reporting purposes (in Pounds of Food): _____

Please print how you wish to be listed in recognition materials:

I/we wish to have this gift/pledge remain anonymous.

Signed: _____ Date: _____

Please scan and send this form to kdelmonte@philabundance.org or return by mail to:

Philabundance

Attn: Kristine DelMonte – Director of Corporate Relations

3616 South Galloway St.

Philadelphia, PA 19148