

## 93.3 WMMR's Preston & Steve's Camp Out for Hunger *Business Challenge*

### What is Camp Out for Hunger??

93.3 WMMR's Preston & Steve's Camp Out for Hunger is the nation's largest single-site food drive. During the 26th Annual celebration from November 13 - 17, 2023 Preston & Steve "camp out" at the Wells Fargo Center complex. They bring their unique brand of fun on the road and broadcast live all week from outside Xfinity Live, encouraging their listeners to support Philabundance by donating food or funds.

### What is the Business Challenge?

**The Business Challenge invites local companies to fight against hunger alongside Preston & Steve.** Companies compete to see who can **donate the most funds and food** during Camp Out. See the attached sponsorship levels, and increase your chances of winning the Business Challenge by holding a Food Drive (and dropping off your donations during Camp Out) or a Virtual Food Drive (by inviting your network to support your efforts, virtually).

### Sign me up!

- 1. Register:** Contact Kristine DelMonte, Director of Corporate Relations at [kdelmonte@philabundance.org](mailto:kdelmonte@philabundance.org). All Business Challenge participants must fill out the pledge form and commit to a cash donation to Philabundance with a minimum donation of \$5,000.00. See Sponsorship Benefit Levels for additional details.
- 2. Donate + Make a Difference:** After committing, donations submitted from September 1 and November 17, 2023 will count toward the contest. Monetary donations will be used to purchase food for our neighbors in need.

### What can we win?

For the purposes of the contest, cash donations are added to food donations and winners are reported in pounds of food. The conversion rate used for the contest is \$1.00 = 3 lbs of food. Winners of the Business Challenge will be announced live on 93.3 WMMR during the Preston & Steve on a few days after the event wraps.



**Preston & Steve  
broadcast live from  
your business**



**Pierre Robert  
broadcast live from  
your business**



**\$20,000 Advertising  
Schedule during Q1  
2024 on WMMR**

## Business Challenge Sponsorship Levels

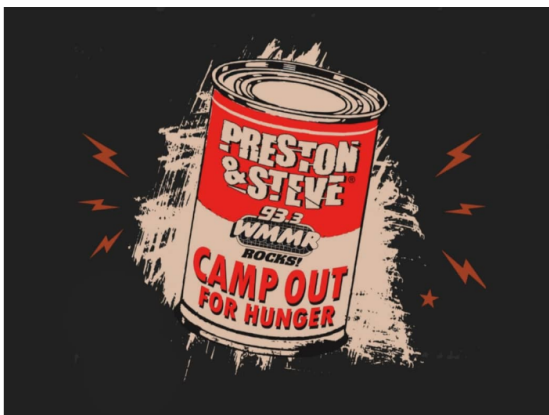
### \$25,000 - VIP Sponsor

#### Camp Out Deliverables

- Space for 10 x 10 tent with electricity at Food Trucks and Fireworks Event
- "Big Check" hangs in Philabundance Warehouse Hall of Fame
- On-air interview with Preston & Steve and the broadcast team during Camp Out for Hunger
- Opportunity to have a needs analysis from WMMR Consultant
- Logo on screen during broadcast
- Giveaway in VIP area
- Signage at Camp Out for Hunger site
- VIP Access to broadcast tent including credentials for up to 6 attendees
- Tour of Camp Out for Hunger site

#### Philabundance Deliverables

- Volunteer Opportunity at Philabundance post-event
- Philabundance ambassador or staff for virtual or in person speaking opportunity
- Mentioned in *The Feed* print and email newsletter
- Featured in *What's Cooking* email newsletter
- Featured in *FYI | Quarterly Newsletter for Corporate Supporters*
- Check Presentation Photo Opportunity
- Social Media posts + repost
- Help with food drive or Virtual Food Drive



Due to the rising costs of food  
we need your help more than ever.  
Send an email to  
[kdelmonte@philabundance.org](mailto:kdelmonte@philabundance.org)  
to register today!

## Business Challenge Sponsorship Levels

### **\$15,000 - Can Hunger Level Sponsor**

#### **Camp Out Deliverables**

- On-air interview with Preston & Steve and the broadcast team during Camp Out for Hunger broadcast
- Logo on screen during broadcast
- Opportunity to have a needs analysis from WMMR Consultant
- Giveaway in VIP area
- VIP Access to broadcast tent including credentials for up to 4 attendees
- Tour of Camp Out for Hunger site

#### **Philabundance Deliverables**

- Volunteer Opportunity at Philabundance post-event
- Philabundance ambassador or staff for virtual or in person speaking opportunity
- Mentioned in The Feed print and email newsletter
- Featured in What's Cooking email newsletter
- Featured in FYI | Quarterly Newsletter for Corporate Supporters
- Check Presentation Photo Opportunity
- Social Media posts + repost
- Help with food drive or Virtual Food Drive

### **\$5,000 - Supporter Level Sponsor**

#### **Camp Out Deliverables**

- On-air mention during Preston & Steve Camp Out for Hunger broadcast
- VIP Access to broadcast tent including credentials for up to 2 attendees
- Tour of Camp Out for Hunger site
- Opportunity to have a needs analysis from WMMR Consultant

#### **Philabundance Deliverables**

- Volunteer Opportunity at Philabundance post-event
- Mentioned in The Feed print and email newsletter
- Featured in What's Cooking email newsletter
- Featured in FYI | Quarterly Newsletter for Corporate Supporters
- Check Presentation Photo Opportunity
- Social Media post + repost
- Help with food drive or Virtual Food Drive

## Important Information

### Please note:

- WMMR schedules on air interviews and mentions around one week before the event and cannot accommodate requests for specific dates/times
- Post Camp Out volunteer opportunities at Philabundance can accommodate 15 people and must be scheduled with the Philabundance volunteer team at [volunteers@philabundance.org](mailto:volunteers@philabundance.org)
- VIP tours of the Camp Out site are scheduled by the Corporate team at Philabundance
- Logos and give away items for the VIP area must be received by Philabundance no later than Nov. 1
- Please contact Kristine DelMonte at [kdelmonte@philabundance.org](mailto:kdelmonte@philabundance.org) to remit payment by check, credit card, or ACH. Payment must be received by December 31, 2024.

### Social Media + Communications

Philabundance's social media outlets and followers include:

- LinkedIn - 7,287 followers
- Instagram - 11,017 followers
- Twitter - 13,352 followers
- Facebook - 37,000 followers

In addition, [Philabundance's website](#) is viewed by an average of 10,000 visitors monthly; our print and email newsletter, The Feed is sent quarterly to more than 60,000 households. The What's Cooking email newsletter is read by Philabundance's most engaged supporters including our Board of Directors. The FYI email newsletter is received quarterly by over 700 corporate contacts.

### Important Links



# PHILABUNDANCE

Driving hunger from our communities

## Pledge Form

Today's Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

**In support of 93.3 WMMR's Preston & Steve's Camp Out for Hunger benefitting Philabundance, we pledge to donate the following:**

**A donation of funds:**

In the amount of: \$ \_\_\_\_\_

Paid by: \_\_\_\_\_ on \_\_\_\_\_  
(credit/ACH/check) (date/s)

*All monetary donations are tax deductible.*

*For Internal Use Only:*

*Donation Source:*

*WMMR*

*Philabundance*

*Other (Please Specify):*

\_\_\_\_\_

**AND/OR a donation of food:**

\_\_\_\_\_

Please specify type of food, quantity of food, delivery date(s)

Pounds Conversion \$1 = 3lbs

*Someone from [foodsourcing@philabundance.org](mailto:foodsourcing@philabundance.org) will reach out to confirm your donation and delivery details.*

**YES or No:** We also plan to raise donations through a [Virtual Food Drive](#) ending before 11/17/2023. Goal: \_\_\_\_\_

**Total donation for reporting purposes (in Pounds of Food):** \_\_\_\_\_

Please print how you wish to be listed in recognition materials:

I/we wish to have this gift/pledge remain anonymous.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Please scan and send this form to [kdelmonte@philabundance.org](mailto:kdelmonte@philabundance.org) or return by mail to:**

Philabundance

Attn: Kristine DelMonte – Director of Corporate Relations

3616 South Galloway St.

Philadelphia, PA 19148