



JUSTICE FOR THE HUNGRY 2026

Campaign Overview and Resources

2026 CAMPAIGN GOALS AND TIMELINE

CAMPAIGN DATES: APRIL 1 – 30, 2026



TIMELINE

Tuesday, March 17
12 p.m.
Coordinator Call

Thursday, March 19
Campaign Kickoff at
Zarwin Baum's March
Madness!

Thursday, April 14
12 p.m.
Coordinator Call

TBD
Justice for the Hungry Award Happy Hour

\$85,000



JUSTICE FOR THE HUNGRY (JFTH) COORDINATOR GUIDELINES

REGISTER FOR THE CAMPAIGN ON THE JFTH WEBSITE

Don't wait to get on board! Be sure you have registered for the campaign via our signup form. The Justice for the Hungry registration form is available online at philabundance.org/justice-for-the-hungry-campaign. You will need a Justice for the Hungry coordinator to be your liaison.

PLAN YOUR DONATIONS

Email jfth@philabundance.org to set up your Custom Donation Page or for assistance with a Virtual Food Drive. Once your page(s) is complete, share the link with your staff, clients, and network to begin fundraising.

PROMOTE YOUR ACTIVITY ON SOCIAL MEDIA

Use your social media presence to promote the campaign! Let your clients and competitors know your organization is engaged in your local community. Use the JFTH social media toolkit to make a post and be sure to tag [@Philabundance](https://twitter.com/Philabundance) [#JusticeForTheHungry](https://twitter.com/JusticeForTheHungry).

PARTICIPATE IN COORDINATOR CALLS

Coordinator calls are to keep you up to date on the progress of the campaign. They are also sources of fundraising tips and ideas. Your questions throughout the campaign will be answered on these calls.