

93.3 WMMR's Preston & Steve's Camp Out for Hunger



Business Challenge

93.3 WMMR's Preston & Steve's Camp Out for Hunger is the nation's largest single-site food drive. During the 29th annual week-long celebration, which will be held November 16–20, 2026, Preston & Steve will “camp out” at the Xfinity Mobile Arena complex in South Philadelphia. They bring their unique brand of fun on the road and broadcast live all week, encouraging their listeners to support Philabundance by donating food or funds.

What is the Business Challenge?

The Business Challenge invites local companies to combat hunger alongside Preston & Steve by competing to see who can donate the most funds and food during Camp Out. See the attached sponsorship levels and increase your chances of winning the Business Challenge by holding a food drive (and dropping off your donations during Camp Out) or a virtual food drive (by creating a virtual food drive donation page and inviting your network to support your efforts through purchases available via philabundance.org).

Sign Me Up!

Register: Contact Ali Corr, director of corporate relations, at acorr@philabundance.org.

All Business Challenge participants must fill out the pledge form in this packet and commit to a minimum cash donation of \$5,000 to Philabundance. See the sponsorship levels in this packet for more information.

Donate and make a difference. After committing to the Business Challenge, donations submitted from September 1 through the last day of the event (November 20) will count toward the contest. Monetary donations will be used to purchase food for our neighbors in need.

What Can We Win?

For the purpose of the contest, cash donations are added to food donations, and winners are reported in pounds of food. The conversion rate used for the contest is \$1 = 3 pounds of food. Winners of the Business Challenge will be announced live on 93.3 WMMR during the Preston & Steve Show a few days after the event ends.

1st

Preston & Steve
broadcast live from
your business

2nd

WMMR live broadcast
from your location

3rd

\$20,000 advertising
schedule in Q1 of 2027

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Business Challenge Sponsorship Levels

VIP Sponsor: \$25,000

Camp Out Deliverables:

- Space for 10' x 10' tent with electricity at Food Trucks and Fireworks event
- On-air interview with Preston & Steve and broadcast team during Camp Out for Hunger
- Opportunity to have a needs analysis marketing consultation from WMMR
- Logo on screen during broadcast
- Giveaway in VIP area
- Signage at Camp Out for Hunger site
- VIP access to broadcast tent, including credentials for up to 6 attendees
- Tour of Camp Out for Hunger site

Philabundance Deliverables:

- "Big check" hangs in Philabundance's warehouse hall of fame
- Volunteer opportunity at Philabundance (post-event)
- Philabundance ambassador or staff for virtual or in-person speaking opportunity
- Mentioned in The Feed, Philabundance's print and email newsletter
- Featured in What's Cooking email newsletter
- Check presentation and photo opportunity
- Social media posts and repost
- Help with food drive or virtual food drive

Can Hunger Sponsor: \$15,000

Camp Out Deliverables:

- On-air interview with Preston & Steve and broadcast team during Camp Out for Hunger
- Opportunity to have a needs analysis marketing consultation from WMMR
- Logo on screen during broadcast
- Giveaway in VIP area
- VIP access to broadcast tent, including credentials for up to 6 attendees
- Tour of Camp Out for Hunger site

Philabundance Deliverables:

- Volunteer opportunity at Philabundance (post-event)
- Philabundance ambassador or staff for virtual or in-person speaking opportunity
- Mentioned in The Feed, Philabundance's print and email newsletter
- Featured in What's Cooking email newsletter
- Check presentation and photo opportunity
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Due to the rising cost of living, we need your help now more than ever!

Email
acorr@philabundance.org to register today!

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Business Challenge Sponsorship Levels

Supporter: \$5,000

Camp Out Deliverables:

- On-air mention during Preston & Steve Camp Out for Hunger broadcast
- Opportunity to have a needs analysis marketing consultation from WMMR
- VIP access to broadcast tent, including credentials for up to 2 attendees
- Tour of Camp Out for Hunger site

Philabundance Deliverables:

- Volunteer opportunity at Philabundance (post-event)
- Mentioned in The Feed, Philabundance's print and email newsletter
- Featured in What's Cooking email newsletter
- Check presentation and photo opportunity
- Social media posts and repost
- Help with food drive or virtual food drive

More Details

WMMR schedules on-air interviews and mentions about one week before the event and cannot accommodate requests for specific dates/times.

Post-Camp Out volunteer opportunities at Philabundance can accommodate 15 people and must be scheduled with the Philabundance Events and Volunteers team at volunteer@philabundance.org.

VIP tours of the Camp Out site are scheduled by Philabundance's Corporate Relations team.

Logos and giveaway items for the VIP area must be received by Philabundance no later than November 1.

Contact Ali Corr at acorr@philabundance.org to remit payment by check, credit card, or ACH. Payment must be received by December 31, 2026.

Philabundance Audience Information

Philabundance's social media outlets and followers include:

- Instagram: 16,800
- Facebook: 38,428
- LinkedIn: 11,173

Additionally, Philabundance's website (philabundance.org) is viewed by an average of 17,000 new visitors monthly, and print and email newsletter, The Feed, is sent quarterly to more than 60,000 households. The What's Cooking email newsletter is read by Philabundance's most engaged supporters, including our Board of Directors.



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Pledge Form



Today's Date: _____

Contact Name: _____

Contact Email: _____ Contact Phone: _____

Company Name: _____

Company Address: _____

In support of 93.3 WMMR's Preston & Steve's Camp Out for Hunger benefitting Philabundance, we pledge to donate the following:

A donation of funds in the amount of: \$ _____ All monetary donations are tax deductible.

Paid by: _____ Date: _____
(credit/ACH/check) (date/s)

YES or NO (Circle One): We also plan to raise donations through a **virtual food drive** ending at the close of business on 11/20/2026.

If you plan to host a food drive, email Ali Corr at acorr@philabundance.org to get started.

How do you wish to be listed in recognition materials?

☐ I/we wish to remain anonymous.

Signed: _____ **Date:** _____

Please email this form to acorr@philabundance.org or mail to
Philabundance, 3616 South Galloway St., Philadelphia, PA 19148
Attn: Ali Corr, Director of Corporate Relations